

PRESS RELEASE

AppShed Embraces Open Source to Address Cost & Creativity Dilemma

... Announcement geared towards empowering education professionals & inspiring students...

London – 14th June 2013. In a move designed to help educational institutions address the dilemma of reconciling cost and creativity, [AppShed](#) today announced plans to migrate its hugely popular app development platform towards an Open Source footing. The move will benefit educational institutions and colleges, who can focus their efforts on helping students’ to unleash their creativity, learn valuable skills and fulfil their potential by immersing themselves in a non-technical app development environment. The announcement acknowledges the growing acceptance and use of Open Source software amongst schools and colleges and reflects the importance that educational institutions attach to investing in sustainable, cost-effective technology.

With a loyal base of over 100,000 users and growing, AppShed attracts interest from individuals of all ages and abilities. It is particularly well received in educational circles because of its simplicity, breadth and depth and notwithstanding the fact that it is free to use. The move to an Open Source model will appeal to teachers and education professionals as it enables the more inquisitive students to explore the underlying coding and experiment with changes without worrying about the cost or breaching the terms of the licence. Moreover, the freedom to do more with the product encourages greater collaboration amongst students. The initial phase will see the web apps; export files; SDK and some assets become Open Source.

“Our strap line is the creative apps generation. It reflects our passion and desire to make app development as inclusive and straightforward as possible and thereby inspire individuals to tap into their creative trait and talents. The decision to move AppShed to an Open Source basis is a natural progression for the company and our users and we anticipate that the move will attract many more budding developers and spark a process of collaboration that ultimately can only benefit the AppShed user community,” said Torsten Stauch, CEO, AppShed. “The continued importance of app development within the education curriculum and the growing need amongst schools and colleges for a simple yet cost-effective cross-platform app development offering is a key issue that we hope to address with today’s announcement”, he added.

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Open Source is fast becoming a preferred way of reducing the cost of deploying software across campuses and organisations. For many schools and colleges, the challenge is ensuring that the software is robust and that it meets their needs and requirements. Schools, colleges and universities globally have invested in the AppShed platform because it blends simplicity with a highly versatile app development program. By moving to an Open Source model, education professionals and institutions now have the added reassurance of standards compliant, sustainable non-technical app development environment that ensures students acquire transferable skills and knowledge.

About Appshed

Appshed is a London-based software development company with a passion for app development. Appshed allows individuals with a non-technical background to create stunning apps with ease. The Appshed development tool is web-based, negating the need to download bloated software. It supports Android, iOS, Blackberry and Windows platforms, making Appshed a versatile and powerful development environment.

For More Information

Torsten Stauch
+44 20 3170 7017
torsten@appshed.com

Media Enquiries

Ajay Nawathe
+44 781 356 4099
ajay.nawathe@ntlworld.com